

Doctoral Program "Ethics and Responsible Leadership in Business"

WORKSHOP: "CONSTRUCTIVE DIALOGUE: HOW TO NAVIGATE AND LEARN IN POLARIZED DEBATES"

Lecturer Prof. Dr. Markus Beckmann
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	Dates	Time	Location
Kick-Off-Meeting	17.04.23	18:00-18:45	Online
Workshop	04.05.23	14:00 – 18:00	WZGE Schlossstraße 10 06886 Wittenberg

Credits 5

Registration 15.03.23 via: lisa.schmalzried@wzge.org

The Problem

To solve complex 21st-century challenges, we need the ability to have constructive dialogues. Having constructive dialogues, however, is challenging. In fact, increasing polarization has come to underlie many of the major issues of our time.

This challenge is particularly relevant for business ethics and sustainability debates that have a deeply normative dimension. To avoid unfruitful polarization, we need skills to listen to and engage with diverse views constructively – even the ones we disagree with. Against this background, our seminar focuses on the theory and practice of having constructive dialogues.

The Workshop

Part I: The first self-study part is based on Perspectives. Perspectives is an interactive online learning program that explores the inner workings of the mind and the psychological roots of our ideological differences. The program will provide insights to help you better understand yourself and others and equip you with skills to navigate challenging conversations more effectively.

The program includes eight interactive online lessons. Each lesson takes ~30 minutes.

Part II: The second, onsite part of the seminar will be an interactive workshop in Wittenberg. Working together in pairs, we will share, listen to, paraphrase, and reframe positions about topics where we disagree. After each round, a debriefing in the group serves to reflect our practical experience and link it to the theoretical foundations.

As a participant, you must complete the “Perspectives” App (part I) before the interactive workshop. Note: Your instructor (Markus Beckmann) can see each person's progress and will not admit unprepared students to the workshop.

A note on data privacy

To register for “Perspectives”, you need to create a personal account and also enter your name (first name, last name). If you do not want to share your real name, this is fine. You could either share your real first name and enter “WCGE” as your last name. Or you choose a completely fake name. In that case, please share this fake name with Markus Beckmann so that your instructor can see who has covered the study material. NOTE: Your answers to the interactive questions are confidential. Your instructor (MB) cannot see them.