Open Places Available –
Join the JTC Graduate School Section "Transfer" seminars

Are you a PhD researcher in a graduate school, research training group, or collaborative research centre (SFB) in the region?

We are happy to announce that a limited number of free places are available in the JTC Graduate School Section "Transfer" Programme for the current semester. The seminar will be held online.

The JTC Graduate School Section "Transfer" offers an interdisciplinary learning environment that connects researchers from different scientific backgrounds across the region. Our seminars are designed to strengthen transferable skills, foster interdisciplinary dialogue, and support you in developing your own research and career pathways.

A particular focus of the JTC programme lies on regional relevance and impact: many sessions are linked to the specific challenges and opportunities of Central Germany's research and innovation landscape. You will explore how your research can create value beyond academia – for society, culture, and the economy.

You can find an overview of the current semester's curriculum on the following page.
If you would like to attend the seminar series, please join our Stud.IP study group
latest till November 5th, 2025 (the first session starts on Nov. 6th):

Cick here to join us

We look forward to welcoming you!
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SACHSEN-ANHALT
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Main topic: Entrepreneurial thinking

Seminar description

In the first semester, the focus is a creative introduction to entrepreneurial thinking. Together, we explore how new ideas can emerge from observations and how visions can take shape. It is not about theoretical knowledge, but about looking at your own scientific expertise from new perspectives and identifying opportunities beyond your usual frame of reference. Through creative methods and working with examples, we create an open space where you can experiment with your ideas and develop them further.

The seminar consists of 6 online-sessions of 75 min each, plus self-learning phases and web-based trainings. It is designed in an interactive format that encourages engagement and hands-on participation. The total workload amounts to approximately 20-25 hours of study time (SWS).

Contents

- Definitions of stakeholders and target groups,
- various methods for analysing stakeholders and target groups + practical application,
- identifying regional opportunities and challenges in structural change,
- articulating a vision statement,
- forms of innovation.

Learning objectives

After visiting the seminar you will be able to

- describe various analytical approaches for identifying social, cultural and economic opportunities and apply them to examples from the region,
- identify and describe challenges in the region that you can help to solve,
- define and distinguish between the terms “stakeholder” and “target group”,
- describe the needs of residents in the region using analytical methods and appreciate the perspectives of different stakeholders,
- contrast classic stakeholder analysis with methods from design thinking (e.g. empathy interviews) and reflect on their respective strengths and limitations,
- formulate a vision statement for your impact case,
- know and describe the differences between various forms of innovation,
- plan and conduct an empathy interview and apply initial conversation techniques in practice.